



**Participation of PPVFR Authority in the Annual Zonal Workshop for KVKs of Zone V (A&N Islands, Odisha & West Bengal) and in the workshop and Training-Cum Awareness Programme on PPVFR Act, 2001 at KVK PURI on 27<sup>th</sup> to 28<sup>th</sup> August, 2024.**



**Annual Zonal Workshop for KVKs of Zone V**

Protection of Plant Varieties and Farmers Rights Authority participated in the Annual Zonal Workshop for KVKs of Zone V (A&N Islands, Odisha & West Bengal),



ICAR-Agricultural Technology Application Research Institute, Kolkata on Tuesday, 27 August, 2024 organized by Odisha University of Agriculture and Technology at Puri. The program was inaugurated by Dr. T. Mohapatra, Former Director

General of Indian Council of Agricultural Research and the Chairperson, PPVFR Authority New Delhi. Dr. Mohapatra in his address complimented the Director, ATARI, Kolkatta as well their

colleagues and OUAT, Bhubaneswar for organizing the Zonal Workshop. He appreciated the KVKs for their excellent efforts in disseminating various technology among the Farmers and promoting local



farmers' varieties in view of their greater adaptiveness and better nutritional quality.

Prof. P.J. Mishra, Dean, OUAT welcomed the guests and dignitaries participated the programme and, Dr. Pradip Dey, Director, ICAR-ATARI, Kolkata presented an



overview of KVKs of Zone V. During the program Dr. R.R. Burman, ADG (AE), ICAR, New Delhi, Directors of, ICAR - NRRI, Cuttack and ICAR-CIFA, Bhubaneswar addressed the gathering. Prof. Gautam Saha, Vice Chancellor, BCKV addressed as

Guests of Honour. Workshop was chaired by Prof. P.K. Roul, VC, OUAT, Bhubaneswar. In his presidential address Dr Roul highlighted the importance of Zonal Workshop and thanked ICAR-ATARI for organising the workshop in the state of Odisha.



### **Training cum awareness programme on PPVFR Act 2001**

In a workshop on the Protection of Plant Varieties and Farmers' Rights Act (PPV&FRA) 2001, experts from across the agricultural sector came together for



encouraging farmers to come forward for registration of indigenous varieties. The event, held at KVK Puri, witnessed participation of farmers that underscored the importance of preserving and monetizing traditional crop varieties.

Dr. Pradip Dey, Director, ICAR-ATARI, Kolkata opened the workshop by outlining the objectives and appreciating the farmers who brought indigenous seeds from various regions. He thanked the contributors who worked tirelessly to make the event a success. Dr. Ravi Prakash, Tech. Consultant, PPV & FRA, provided an insightful overview of the PPV&FRA's genesis, emphasizing the procedures for registering indigenous



varieties and their impact on agricultural sustainability. He also highlighted the benefits of the Act for farmers and shared details about the recognition and rewards granted to Odisha under this scheme. Dr. Dayanidhi Mishra, DPME & Convenor, Technology Management,



OUAT, commended the KVK Puri staff for their dedication in growing and supplying Tulsi and Lotus to Lord Jagannath. He shared a various provisions of the PPVFRA Act in local language, emphasizing its benefits and the importance of

registering traditional crop varieties. He noted that Odisha leads India in the number of registered indigenous varieties under this Act. Dr. D. K. Agrawal, Registrar General, PPV&FRA, praised the inherent value of seeds and discussed the



range of benefits available to farmers under the PPV&FRA. He reaffirmed the

commitment of PPV&FRA authorities to register indigenous varieties and called upon farmers to bring various crops, for registration. Dr. R. R. Burman, ADG (AE), ICAR, encouraged more farmers to register their indigenous varieties, revealing that ICAR plans to conduct similar workshops across different zones. He emphasized the importance of special training programs for scientists of KVKs to streamline the registration process and urged for special efforts on marketing these unique



varieties. Appreciating the efforts of Dr Surya Narayan Mishra, SS&H, KVK, Puri. Dr. M. M. Adhikari, Former, VC, BCKV, called for more farmers to engage in the registration process actively. Dr. Goutam Saha, Hon'ble VC, BCKV, highlighted the significance of conserving indigenous varieties and urged farmers to understand the purpose of their participation in such events. Prof. P. J. Mishra, Dean, Extension, Education, OUAT, emphasized on the financial gains possible from preserving indigenous varieties, encouraging farmers to meticulously

document their special characteristics, which could yield substantial returns post-registration.

In an engaging interaction with the farmers, Dr. Trilochan Mohapatra, Chairperson, PPV&FRA, lamented the extinction of many traditional varieties and underscored the importance of the PPV&FRA. He shared inspiring examples of farmers profiting significantly from the registered varieties and urged KVKs to develop effective marketing strategies, including branding, for better pricing of



indigenous crops. He lauded the demonstration units maintained at KVK, Puri and advocated for fostering strong relationships that lead to greater empowerment through dissemination of information.

Dr. P. P. Pal, Principal Scientist, ICAR-ATARI, Kolkata, praised the efforts of all



the speakers for making the provisions of the Act more comprehensible to farmers. He encouraged them to spread awareness among their peers, bringing more farmers into the fold of this Act. He also appreciated the leadership of Dr. Surya Narayana

Mishra, SS&H of KVK Puri and his team in organizing the event. During the program more than 60 farmers specially women farmers submitted the application for registration their varieties. Dr Santosh Kumar, Head & Senior Scientist ICAR-KVK, Nicobar submitted 10 applications



of traditional varieties of chilly conserved by community of Nicobar tribal farmers

from Nicobar district, A & N Island.



An exhibition was arranged by the KVK Puri to showcase their activities by displaying live material and seeds of traditional varieties of their respective areas.

The PPVFR Authority also participated in the exhibition and displayed posters on

activities/ provisions of PPVFR Act; 2001. The programme was attended by more



than 100 farmers and representatives of KVKs functioning under the ICAR-ATARI, Zone-V, Kolkata, West Bengal. The Technology demonstration unit at KVK, Puri was inaugurated by Dr T. Mohapatra, Chairperson, PPV&FRA and field visit was made to the KVK farm Dr. Surya Narayana

Mishra, SS&H of KVK Puri and other scientist explained about the activities being undertaken at KVK. The workshop concluded with a formal vote of thanks, wrapping up a day filled with valuable insights and a renewed commitment for protecting the rights of farmers and preserving the rich biodiversity of Odisha's indigenous varieties.

